

CHILDREN'S JEWELLERY: TREND ANALYSIS

By Claire Hadley, WGSN, 23 November 2011

We explore the world of children's jewellery, looking at fine gift jewellery and fashion collections from our favourite designers and analysing the key trends.

Overview



Pearl jewellery by Lily Belle

* KEY TRENDS

- *Cord is used instead of metal chain for a contemporary look, mixed with brightly coloured beads and charms*
- *Charm bracelets are updated with colour and chunky-style bracelets*
- *Plastic brights are playful, with an element of dress-up*
- *Trims such as pompoms and tassels are added to simple styles for a tactile feel*
- *Pendants and bracelets are coated with enamel colours for a pretty, fairytale feel*
- *Designers take inspiration from children's toys for kitsch and fun styles, as well as functional items that children adore*



Apple bracelet by April Showers



Balloon pendants by Noot



Small cloud choker by Hop Hop Hop

WGSN loves pretty enamel painted designs created by brands including Hop Hop Hop, April Showers, Atsuyo et Akiko, Kit Heath Kids, La Girafe and Noot. This technique works really well as the basis for design in simple shapes, or for detail on more intricate items of silver jewellery.

Toy-themed



Dog necklace by Mathilde de Turkheim



Vintage Polly Pocket necklace by Jelly Button Jewellery



Horse necklace by Madre Perla



Spinning top necklace by Dongri at Tulp Kids



Teapot bell necklace by Katherine Song



Lego earrings by Seventeen Nineteen

Plush characters look great on long chains and miniature toys such as Polly Pockets or Lego figures make interesting pendants or earrings. Rubber figures are attached to charming beaded necklaces and miniature doll's house items such as teapots look sweet as pendants. WGSN loves the functional spinning top necklace by Dongri.



Monster necklace by Madre Perla



Dinosaur necklace by Madre Perla



Black robot necklace by Madre Perla

Madre Perla is a kidswear label from the Netherlands, with vibrant collections of boys and girls clothing and accessories. Madre Perla items are perfect for mixing and matching with other brands or basics, and the label offers styling tips, shop addresses, vintage inspiration and fun things to do with kids through its blog, wewantwow.com. Madre Perla kids jewellery is kitsch and fun, taking inspiration from toys and playtime, with rubber figures, robots and monsters.

Contact

info@madreperla.nl

www.madreperla.nl

Mathilde de Turckheim



Animal necklaces by Mathilde de Turckheim



Dog necklace by Mathilde de Turckheim



Kids rings by Mathilde de Turckheim



Kids jewellery by Mathilde de Turckheim



Floral headband by Mathilde de Turckheim



Heart necklaces by Mathilde de Turckheim

Mathilde de Turckheim creates collections of jewellery for women and children, based around childhood fantasies, poetry and humour. The collection for spring/summer 2012 focuses on a wonderland of vibrant colours, with dolls,

Contact

Tel: +33 (0) 622 025 698

pigs, dogs and deer in all different sizes and materials, as well as plush heart necklaces and featherweight fabric flowers as hair accessories. The pieces are all handmade by young women in Sri Lanka, in accordance with Fair Trade regulations. WGSN loves the rabbit necklaces, with pretty pink tutu dresses.

mathilde.det@gmail.com
www.mathildedeturckheim.com

Ombre Claire



Fox necklace by Ombre Claire



Penguin bracelet by Ombre Claire



Fish necklace by Ombre Claire



Guitar and tassel pendant by Ombre Claire



Apples necklace by Ombre Claire



Owl necklace by Ombre Claire

Ombre Claire creates jewellery and accessories for women and children, which are handmade by artisans in Agadez in the Republic of Niger, in silver, leather and cord materials. Each object is unique as the artisans experiment with different techniques, producing pieces that are raw with a naive simplicity. The collection is inspired by travel and stories, with animals, fruits and simple shapes dominating the children's line.

Contact

aude@ombreclaire.com
www.ombreclaire.com

Wovenplay